

Affiliate Program

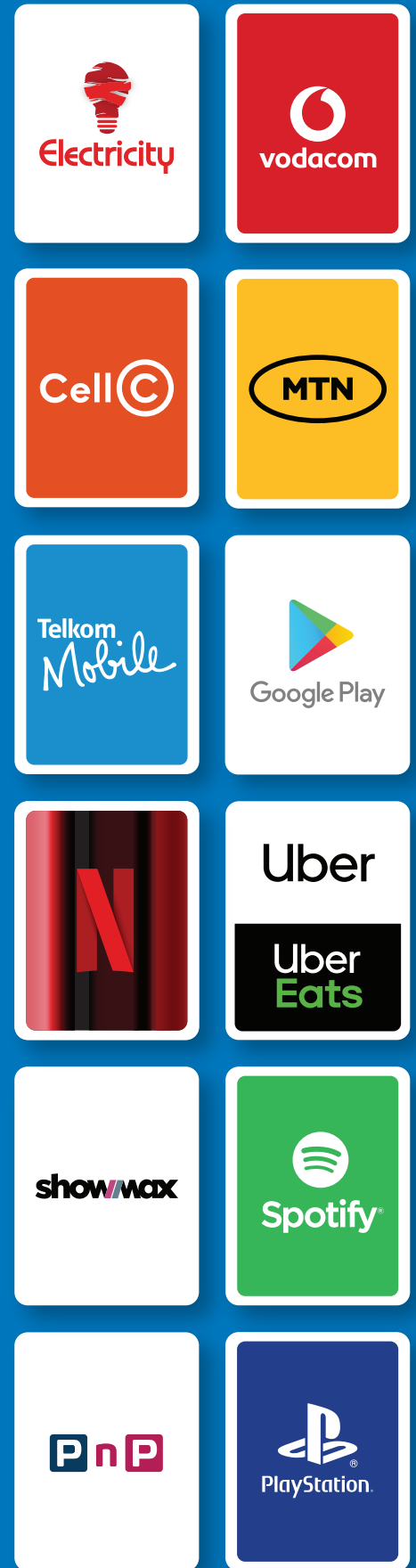
Prepaid24's Affiliate Program was introduced as a partnership option that can unlock immediate value for both parties, without the need for time-consuming development on either side.

The Affiliate Program enables partners to capitalise on the purchasing power of their user base by giving them a portion of the revenue earned by Prepaid24 from these specific individuals over a certain period of time.

An example of a company with whom Prepaid24 has established a fruitful affiliate partnership is Samsung South Africa.

Samsung clients can click on a variety of Prepaid24 products – as displayed on Samsung Pay – and are directed to Prepaid24's website where these products can be purchased. Prepaid24 then designates these users as Samsung clients on our database by use of a unique affiliate code.

Affiliate partner's clients can be shown personalised website pages (that "normal" Prepaid24 clients would not see), with partner-specific tracking and reporting also available.





Benefits of Prepaid24's Affiliate Program:

- ✓ High speed to market
- ✓ No API integration required
- ✓ Minimal development costs all-round



Partner Responsibilities:

- ✓ Place Prepaid24 brand and products on their platform
- ✓ Communicate Prepaid24 products to their user base



Prepaid24 Responsibilities:

- ✓ Show partner-branded banner on all Prepaid24 pages accessed by the partner's clients
- ✓ Facilitate purchases made by the partner's clients
- ✓ Provide monthly reporting on purchases made by the partner's clients

For more information or to discuss other possible partnership solutions, contact Freddy Rakhadani, Prepaid24's Corporate Partnerships Expert:



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