

# Business Services 2023



# **Table of Contents**

Who We ArePage 1
The ChallengePage 2
The SolutionPage 3
ConveniencePage 3
Product CentralityPage 4
Bulk CapabilityPage 4
SavingPage 4
Service & ExpertisePage 5
Track RecordPage 5
The CostPage 6
The Way ForwardPage 7



### Who We Are

Prepaid24 have served the prepaid product and services market for over 10 years. During this period, we have become known as "SA's favourite online vendor" due to our expert knowledge and top-class client service.

Our clients include individuals, small household and businesses, and global organizations – both from the private and public sector – all having different profiles and challenges. As a company, we value each of our clients and make it our daily mission to Exceed their Expectations by meeting their unique needs with customer-centred solutions.

Having initially provided only electricity, airtime and data, we broadened our product offering by adding a diverse range of online vouchers from worldrenowned brands like Microsoft, Netflix, Uber, Google and Kaspersky.

Since our founding in 2009, we have always strived to identify challenges in the lives of our clients and then find ways to solve them. Our unwavering aim remains to add value to the lives of everyone we come in contact with, whether it be clients, corporate partners or our staff. This has been and will continue to be the main driver behind the development and continuity of our service.



## The Challenge

In dealing with various clients across several sectors throughout the past decade, we've come to understand that small businesses and larger corporates have distinct challenges and constraints need to be met and addressed. They too "want in" on the convenience and personal service that private clients have enjoyed during the past years.

While many have sought to service the private market with personalised solutions for their prepaid purchases, larger businesses – often employing numerous employees and operating from multiple work sites/offices – have been left largely underserviced.



Often, HR, Financial or Operations departments have to sit for hours upon hours on a daily basis to recharge anything from 10 to more than a 1,000 cell and meter numbers, one-by-one! Add to this the fact that most providers charge per transaction line, and you're left with a massive over-expenditure of both time and money.

Our understanding of the above challenges and our expertise in the online prepaid market led to the development of our **Business Services offering** which is aimed specifically at businesses, whether they be local providers or national enterprises.



### The Solution

**Prepaid24's Business Services offering** has several facets that make it the perfect solution for any corporate consumer of prepaid products' needs.

#### Convenience

There is a massive time saving enjoyed by our Business Services clients, who no longer have to do transactions one-by-one with different suppliers across town or the web.

Most larger companies spend hours (if not days) on a monthly basis to do their essential prepaid recharges for prepaid electricity, airtime and data. Prepaid24 Business Services helps you to minimize the time you spend on these mundanities by providing you with the **simplest and quickest way to recharge** multiple numbers and for varying amounts. In doing so, we hope to enable you to manage your precious resources more effectively.



#### Product Centrality

One major benefit Prepaid24 Business Services clients enjoy is product centrality. Clients are able to make all their business prepaid purchases for electricity, airtime and data from one place – their **personalized Prepaid24 Business Profile**.

Where in the past you may have had to make multiple payments with different product suppliers, you can now make a single payment and have all your products sent to you within minutes by Prepaid24, your dedicated prepaid partner.

#### Bulk Capability

A feature that Prepaid24 developed specifically with businesses and their unique challenges in mind, is our Bulk Capability.

This feature, which enables our business clients to upload and **recharge up to 10,000 electricity meters and cell numbers with a single transaction**, is unique to Prepaid24 and removes the need for someone to sit for hours every week, recharging hundreds of numbers one-by-one.

A simple CSV file upload is done along with your payment, and the respective numbers are recharged within moments, with prompt confirmation sent within minutes.

The purpose behind the development of Prepaid24's Bulk Capability is to cure the headaches of thousands of businesses with high volumes of numbers to recharge, by giving them a practical and efficient solution.

#### Saving

As a Prepaid24 Business Services client, you'll automatically be issued with VAT Invoices displaying your company's VAT number on them. These invoices adhere fully to SARS' requirements for tax claims and will ensure legal transparency and ease of processing when claiming back VAT.

Pro-Forma Invoices are also provided upon request.

By making use of our Bulk Capability, wherewith you'll be able to recharge multiple numbers with a single transaction, all unnecessary transactional costs will be kept to a minimum with only a single payment being made.

Unlike many of our competitors, there are **no per-transaction-line costs** through Prepaid24. This means that every number you recharge through us will amount as saving for your company.



#### Service & Expertise

Over the past 10 years, Prepaid24 has been setting the standard of client service in South Africa. Nobody understands the online prepaid market like we do, and we take great joy and pride in applying our decade of experience in simplifying our clients' lives.

We've serviced thousands of clients from across South Africa – both in the corporate and private sectors and have truly become experts in prepaid recharges. It is our hope that our **expertise and specialist experience** will provide comfort and convenience to users of our platform.

Prepaid24 Business Services clients will enjoy access to **dedicated Business Support during office hours**. This includes everything from assistance in the creation and upload of orders, processing of payments and general advice on prepaid business recharges and purchases.



#### Track Record

Over the years, Prepaid24 has proven itself to be **reputable and reliable**, switching over a billion Rand annually. We are the prepaid electricity provider for Centbee, GLOVent, and Investec Private Bank, with several of our partners also serving their clients with our full Value Added Services offering which includes products from world-renowned brands like Netflix, Uber, Microsoft, Kaspersky, Sony and Google.

Some of our current business clients include Pulse Property Group, Remote Metering and Mama Money (to name only a few), recharging thousands of electricity and cell numbers every month with the utmost of ease.

Prepaid24 is currently ranked **#1 on HelloPeter**, where we have over 2,000 compliments. We also have more than 1,900 compliments on Google My Business, where some of our clients have written reviews of their positive experiences with Prepaid24.

Our partners, clients and platform ratings give us great joy, inspire us to keep on improving, and pay tribute to the fact that Prepaid24 Exceeds Expectations.

I'm happy to recommend the services of Prepaid24. We have used them to purchase electricity, airtime and data. They do an excellent job, are always on point when it comes to customer service and offer the most competitive rates in town.

Bruno Kufeyani Senior Agent Administrator



# The Cost

Prepaid24 levies a 7.5% service fee on all Business Services transactions. This cost includes the above-mentioned benefits and services, including:

- Personalized Prepaid24 Business Profile
- Pro-Forma Invoices
- Assistance in Bulk Order Uploads
- Preferential Transaction Processing
- Automated VAT Invoices
- Dedicated Business Support

Should exceptionally high volumes be purchased or recharged, lower fee options can be considered.

# Prepaid 24

### The Way Forward

Do you feel that Prepaid24 Business Services may be the solution to your company's prepaid needs? Maybe you would like one of our consultants to give you a call to answer some of your questions?

We would love to get in touch and look forward to seeing how we can simplify your business operations, and ultimately, your life.

To schedule an appointment to discuss your needs and design a personalised solution to meet them, kindly contact us on the below details:



#### Vivian Mostert

**Business Services Manager** 



info@prepaid24.co.za



www.prepaid24.co.za

