

Crypto API

Are you a cryptocurrency exchange or wallet that wants to provide your users with a wide range of value-added services (VAS) on your app or website? If so, Prepaid24's Crypto API is the solution for you.

Our Crypto API solution enables partners to offer our full range of prepaid products and vouchers on their interfaces and gives users the ability to purchase everyday online essentials with their cryptocurrency! This is a "full-white-labelled" solution, meaning that clients complete their entire purchases on your app or website, with Prepaid24 simply doing the fulfilment of these purchases on the back-end via our API.

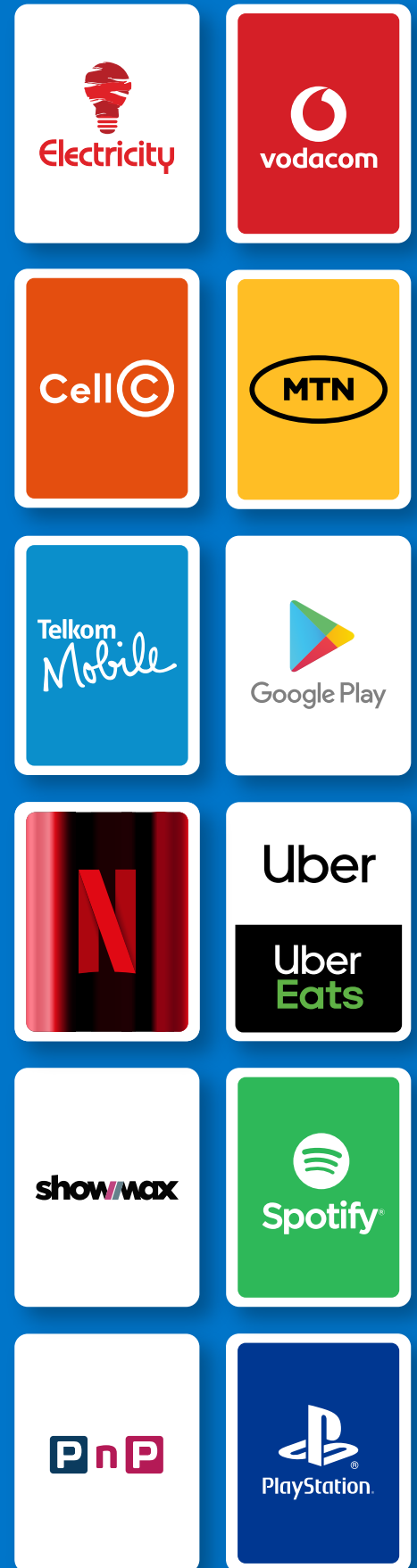
Prepaid24 also offers revenue share to Crypto API partners from the income generated by the purchases made on their platforms. This usually takes the form of a commission percentage.

An example of a company with whom Prepaid24 has an existing Crypto API integration in place is Centbee, who offer clients prepaid electricity, airtime data on their app, as well as a variety of digital vouchers from brands like Netflix, PlayStation, Uber and Pick 'n Pay. Centbee users can purchase any of these products with Bitcoin SV (BSV).



Benefits of Prepaid24's Crypto API:

- ✓ Seamless user experience for partner clients
- ✓ "Stickiness" added to partner interface (app or website) by offering essential online products
- ✓ Additional revenue stream provided by commission percentage earned from sales





Partner Responsibilities:

- ✓ Integrate into Prepaid24's Crypto API
- ✓ Design client purchase flows for offered products (Prepaid24 to advise)
- ✓ Communicate product offering to their client base
- ✓ Handle client queries regarding the offered products (Prepaid24 able to assist)
- ✓ Make sure that their pre-funded trading account is always in sufficient credit with Prepaid24



Prepaid24 Responsibilities:

- ✓ Support the partner's API integration into Prepaid24
- ✓ Approve the partner's product purchase flows
- ✓ Get brand approval for licensed products (e.g. Google Play, Netflix, etc)
- ✓ Fulfil product purchases via API
- ✓ Provide monthly reporting on partner sales
- ✓ Pay over agreed commission percentage of partner sales

For more information or to discuss other possible partnership solutions, contact Freddy Rakhadani, Prepaid24's Corporate Partnerships Expert:



Freddy Rakhadani

Corporate Partnerships Expert

✉ partnerships@prepaid24.co.za